



CANCHAMHK - HKCBA

13TH TRANSPACIFIC ENTREPRENEURIAL CONFERENCE

CAPITAL FLOWS: CANADA AND HONG KONG AS KEY PLAYERS IN GLOBAL DIVERSIFICATION

A HYBRID IN-PERSON & VIRTUAL INTERNATIONAL
CONFERENCE CONNECTING HONG KONG,
CANADA AND ASIA

28 JANUARY 2027



KEY THEMES

Trade and Investment Opportunities, Cutting-Edge Technology, Sustainable Energy, Global Trade Dynamics, Visionary Leadership, and Hong Kong as the Ultimate Super Connector – Bridging Markets, Capital, and Innovation Like Never Before.

The **TransPacific Entrepreneurial Conference**, a flagship event, boosts significant trade opportunities between Canada and the Asia-Pacific. It showcases how Hong Kong is Asia's premier strategic gateway—the ultimate powerhouse for capital, connection, and market access for Canadian businesses expanding into the region and for major bilateral trade. The event brings together top leaders to unlock these high-growth opportunities, shared strategies, driving innovation and cross-border investment.

2026 AT A GLANCE

200+

BUSINESS
MATCH-MAKING
MEETINGS

800+

PARTICIPANTS

16

COUNTRIES
350 COMPANIES

30+

PROMINENT
INTERNATIONAL
SPEAKERS

94% Attendee Satisfaction Rate

[2026 Video Recap](#)

TARGET AUDIENCE

- VIP members including diplomats, business icons, government officials, and notable personalities
- C-suite executives from Finance & Wealth Management, Insurance, Natural Resources, Technology, Healthcare, Renewable Energy, Manufacturing, Real-Estate, Education, Retail, and E-Commerce
- Family offices and individuals interested in investing in Canada, Hong Kong and Asia
- HKCBA, which has 8 member cities in Canada and The Federation of Hong Kong Business Associations Worldwide
- Business owners and entrepreneurs connected to Canada, Hong Kong, and Asia
- Industry experts in AI, Bio-Tech, Clean Tech & Energy, Sustainable Agriculture, Infrastructure & Finance
- Business delegation visitors to Hong Kong
- Canadian Chamber Members





SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR
HKD 275,000

GOLD SPONSOR
HKD 175,000
(enhanced logo placement & booth, with a full panel)

SILVER SPONSOR
HKD 125,000
(full panel - only 4 left)

BRONZE SPONSOR
HKD 25,000
(one speaking/panelist spot)





Title Sponsor: HKD 275,000

Sponsorship Benefits

Make a Difference

Exclusive Event

- Plan an exclusive seminar of your choice during the conference
- Gain prominent exposure as a major sponsor for either breakfast, lunch, or the closing networking cocktail ceremony
- Have the opportunity to deliver opening remarks at the conference
- VIP promotion and presentation of your company at the pre-event launch party

Networking and Lead Generation

- Company Executive in panel
- Privileged access and connect with high value clients to generate leads
- Network and connect with other sponsors and VIP guests during a post-conference appreciation lunch
- Obtain post conference data that includes delegate names, companies, and titles for your future marketing efforts
- Closed door and dedicated introductions
- Post conference sector dedicated event with leads and potential clients

Branding and Visibility

- Dedicated in-person and online panel
- Receive extensive recognition as a major sponsor in marketing materials before, during, and after the conference
- Increase brand awareness and visibility by providing goodie bags for in person delegates
- Secure global visibility across Asia, Hong Kong, and Canada

Promotional Opportunities

- Dedicated booth for business match-making
- Pre-conference dedicated video promotion showcasing your company as a major sponsor of the conference
- Year-round access to the event platform for ongoing brand visibility and lead generation
- Showcase and promote your products or services during the conference

SPONSORSHIP OPPORTUNITIES



Sponsor Benefit	Title Sponsor	Gold Sponsor	Silver Sponsor
Dedicated In-Person and Online Panel	Prolonged (morning)	Shorter (midday)	Short (afternoon)
Company Executive in Panel	✓	✓	✓
Company Prominently Featured throughout all Transpacific Entrepreneurial Conference Events	✓		
Company Mentioned at the Beginning of Every Event	✓		
Company Mentioned at the Beginning of Sponsored Event	✓	✓	✓
Lead Generation Emails for All Events	✓		
Lead Generation Emails for Sponsored Event(s)	✓	✓	✓
No. of Trusted Introductions	10	5	3
Company Promotional Video at all events (subject to approval)	✓		
Company Promotional Video at sponsored events (subject to approval)	✓	✓	✓
Featured Booth at Event Venue	✓ (priority)	✓	
Placement of Logo on Backdrop at 3 in-person events	Top	Top-Mid	Mid-Lower
Goodie Bags for In-Person Delegates	✓		
Logo Exposure within Highlights Reel	✓ (priority)	✓	✓
Logo Exposure on Event Materials	✓ (priority)	✓	✓
Announcement of Sponsorship in the Newsletter	✓ (priority)	✓	✓
Announcement of Sponsorship on Social Media	✓ (priority)	✓	✓



BRANDING OPPORTUNITIES

- **NETWORKING COCKTAIL SPONSOR: HKD 50,000**

Secure elite access to the premier networking cocktail—an exclusive platform designed for high-value relationship building. This sponsorship goes beyond traditional branding, offering direct access to family offices, structured networks, and expansion channels that unlock real capital opportunities. Includes a branded booth (worth HKD 20,000) and a 5-minute speaking opportunity at the event's most coveted networking touchpoint. Perfect for generating high-quality leads

- **NAME BADGE SPONSOR: HKD 30,000**

Your brand is the first and last thing every attendee sees in every interaction. Guaranteed top-of-mind awareness throughout the entire conference

- **VIP BREAKFAST AND LUNCH SPONSOR: HKD 25,000**

Includes a speaking opportunity, intimate and special access to the conference's most influential attendees. Leverage the dedicated time for subtle networking with C-suite and top-tier investors in a private setting

- **BRANDED BOOTH IN THE NETWORKING ZONE: HKD 20,000**

Dedicated, high-traffic engagement space in the main delegate flow. Ideal for live demos, direct lead capture, and immediate, face-to-face interaction with key prospects

- **BRANDED HALL OF FAME IN THE ENTRANCE: HKD 20,000**

Unavoidable, large-format brand domination to welcome every attendee as they arrive and say goodbye as they leave. Creates a powerful, memorable first and last impression

- ~~FRONT ROW BRAND POSITIONING: HKD 20,000~~ **SOLD**

High-visibility, persistent brand presence featured in every keynote, panel discussion, and photo taken on the main stage. Guarantees exposure to both live & virtual attendees.

- **COFFEE BREAK SPONSOR: HKD 20,000**

Exclusive branding during a scheduled, highly appreciated moment of relaxation. Position your brand as a necessary fuel for thought, driving informal conversation and positive association.





PAST SPONSORS & PARTNERS



and more..



THANK YOU

We invite you to become a valued sponsor of the 13th TransPacific Entrepreneurial Conference and make a meaningful impact in the business industry.

FOR SPONSORSHIP INQUIRIES:

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