



Advertising Kit

The Canadian Chamber of Commerce in Hong Kong

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ABOUT US

Founded in 1977, the Canadian Chamber of Commerce in Hong Kong (CanChamHK) is a proactive, non-government body that provides an extensive networking platform for members with business interests in Canada, Hong Kong, Mainland China, and the broader Asia-Pacific region.

With 3000+ members, our Chamber is one of the largest Canadian business organizations outside of Canada, one of the leading and most active international chambers in Hong Kong, and an influential business group in Asia-Pacific.

Open to Canadian and non-Canadian members, our Chamber represents businesses of every size from across the widest spectrum of industries. Our members include senior executives of multinational corporations, small and medium-sized companies, as well as government officials, business leaders, entrepreneurs, education experts, and young professionals.

Chamber Demographics

Like Canada itself, the Chamber's strengths are built on the diversity of its members who range from blue-chip Canadian and well-known Hong Kong corporate names through to local start-ups.

OUR MEMBERS

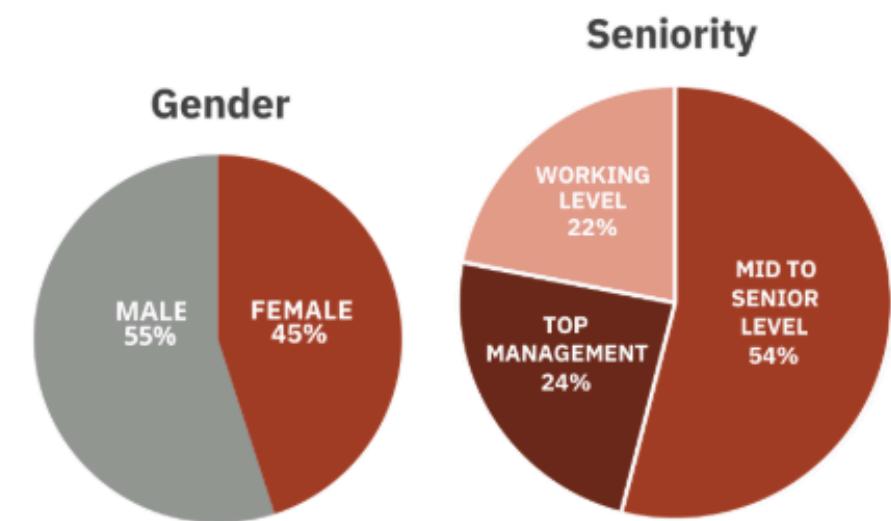
Our membership includes both **Canadian and non-Canadian companies**, with over 40% being non-Canadian.

A **diverse membership base** ranges from established global corporations to budding tech start-ups.

The **key sectors** among our membership are:

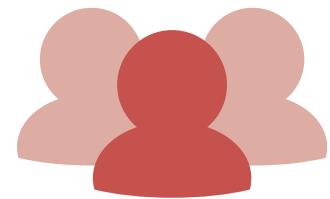
- Insurance
- Banking & Finance
- Professional Services*
- Investments
- Education
- IT/Technology

*Lawyers, Accountants, financial advisory, business consultants

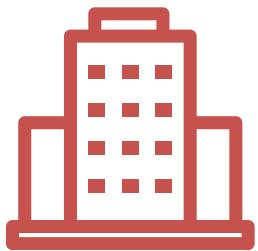




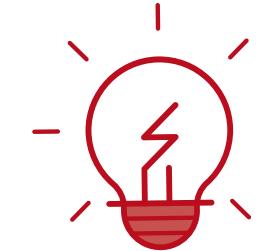
OUR REACH



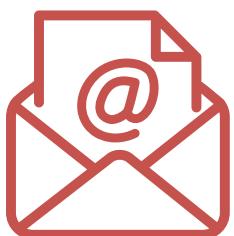
3,000+
MEMBERS



300+
COMPANIES



15
COMMITTEES



7,000
SUBSCRIBERS



7,700
LINKEDIN FOLLOWERS



70+
EVENTS/YEAR

Newsletter Inclusions / Standalone EDMs

Members can submit an inclusion for our biweekly newsletter or content for an EDM to our 6,500+ subscribers.

Number of complimentary newsletters and EDM varies according to membership tier. Please refer to the below chart for complimentary quota and cost for additional marketing.

	YP	IND.	ENT.	CORP.	GOLD	PLAT.
Submit inclusions in Bi-Weekly Newsletter	1	2	4	8	TBD	TBD
Submit standalone EDM content	-	-	1	1	3	6
Additional EDM	10k	10k	8.5k	8k	TBD	TBD

For Non Members
Newsletter: HKD 6,000 for two inclusions
EDM: HKD 14,000 for one standalone EDM



CANCHAMHK IN PARTNERSHIP WITH THE EDUCATION COMMITTEE PRESENT:

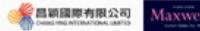
CANADA FAMILY D'EH



11:00 AM - 3:00 PM (HKT) | Kadoorie Farm and Botanic Garden

Dress Code: Red & White

SPONSORS:



LUCKY DRAW SPONSOR:



Canada Family D'EH (REGISTRATION FULL)

Are you ready to celebrate Canada Day? Come dressed in red and white, explore the farm with your family and enjoy a behind-the-scenes guided tour.

Kadoorie Farm and Botanic Garden
Sunday July 24, 2022
11:00 - 15:00

[Click Here for the Itinerary](#)

MEMBER PRIVILEGES



CUHK Business School

CanChamHK members get 15% off on CUHK Business School Executive Education Programmes

Executives aspiring to become great leaders seek every opportunity to gain insights from successful managers across industries. They need inspiration to address their professional and personal challenges for staying ahead of the changing environment. With this specific need, CUHK Business School Executive Education offer a range of executive education programmes which put emphasis on learning through interaction with peers of experienced managers from a variety of businesses and organizations. Click [here](#) to learn more about the programmes.

Member Privileges

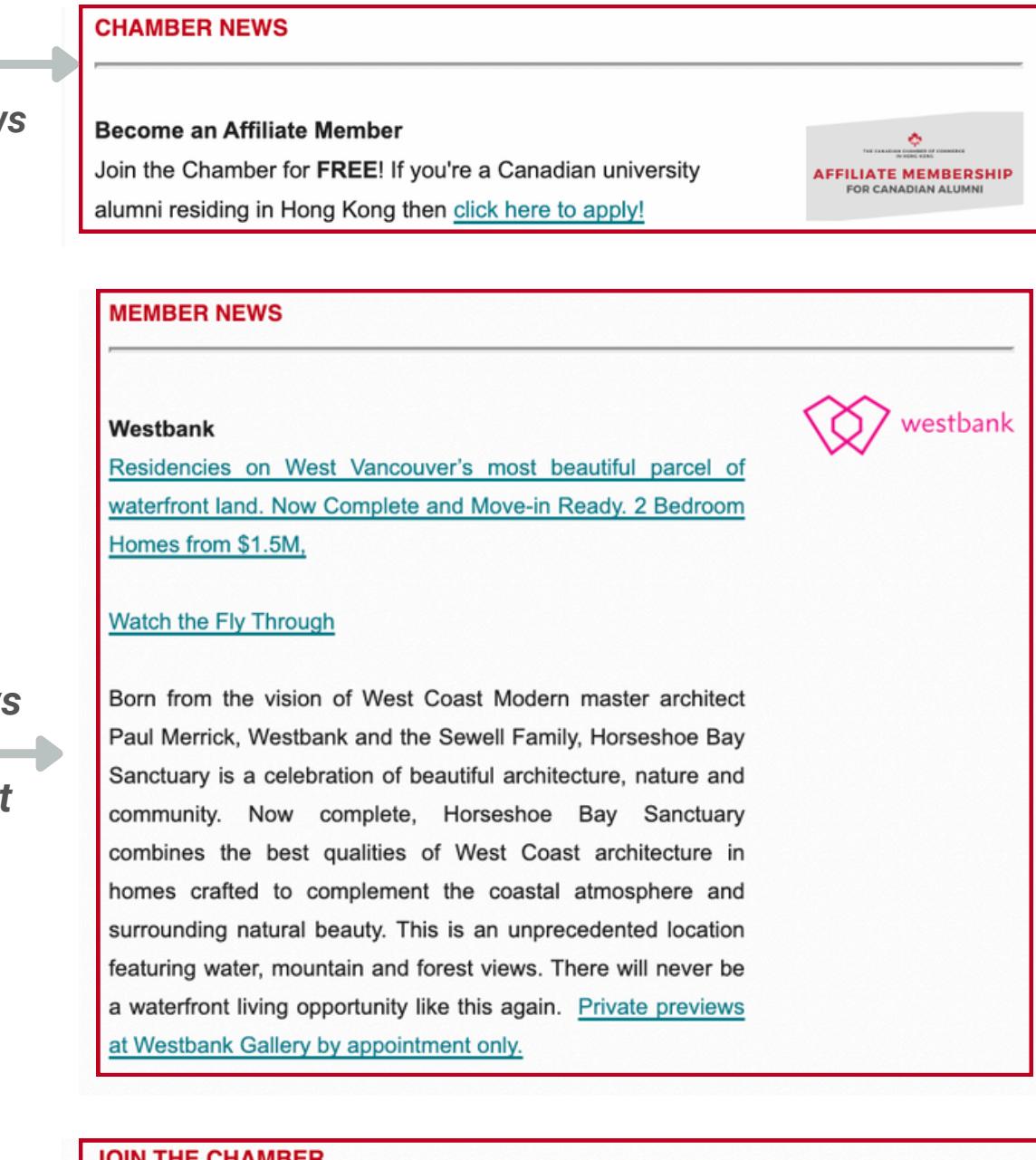
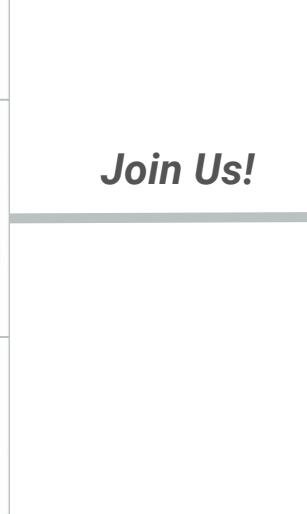
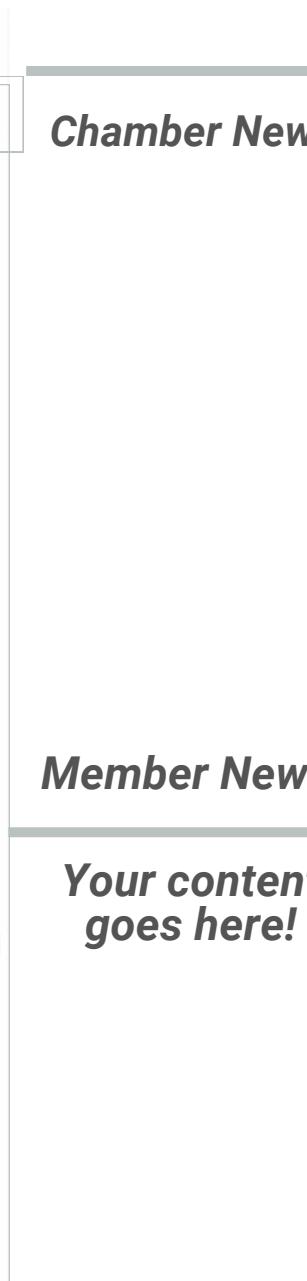
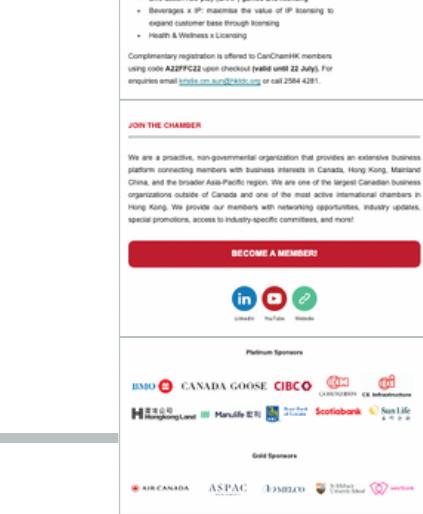
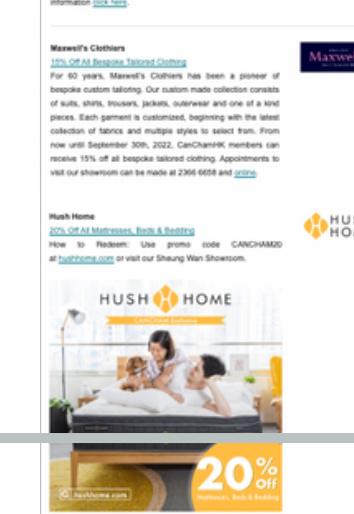
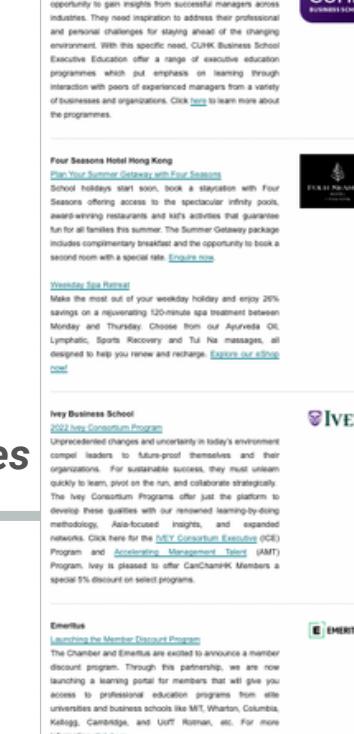
Your content goes here!



Sponsors

Upcoming Events

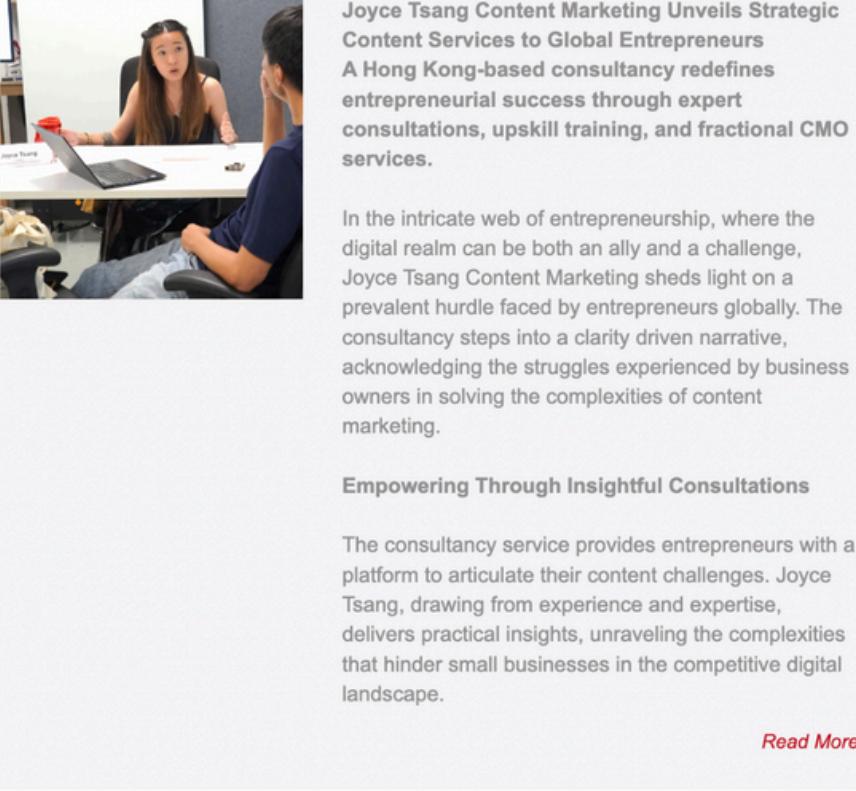
Newsletter Example



Newsletter Submission Requirements

Member News

Joyce Tsang Content Marketing Limited



Joyce Tsang Content Marketing Unveils Strategic Content Services to Global Entrepreneurs A Hong Kong-based consultancy redefines entrepreneurial success through expert consultations, upskill training, and fractional CMO services.

In the intricate web of entrepreneurship, where the digital realm can be both an ally and a challenge, Joyce Tsang Content Marketing sheds light on a prevalent hurdle faced by entrepreneurs globally. The consultancy steps into a clarity driven narrative, acknowledging the struggles experienced by business owners in solving the complexities of content marketing.

Empowering Through Insightful Consultations

The consultancy service provides entrepreneurs with a platform to articulate their content challenges. Joyce Tsang, drawing from experience and expertise, delivers practical insights, unraveling the complexities that hinder small businesses in the competitive digital landscape.

[Read More](#)

Our bi-weekly newsletter launches **every 2 weeks**. Depending on the content of your news, it will be placed under **MEMBER NEWS OR MEMBER PRIVILEGES**.

Please submit the following **ONE WEEK** before the newsletter is scheduled to be sent out

- Company logo / One photo
- Title
- 70-word description
- URL for "Read More" button
- Subject and email address if you'd like to hyperlink any text for additional inquiries.

2025 Newsletter Schedule example	9 Dec	23 Dec	6 Jan	20 Jan	3 Feb	16 Feb	3 Mar
	17 Mar	31 Mar	14 Apr	28 Apr	12 May	26 May	9 Jun

Standalone EDM Example

Graphic

READY FOR THE FUTURE
Prepared for Life

Application Period for 2026 / 2027 Entry

Preparatory and Grade 1 (Alberta Curriculum) : Sept 1 to Oct 31, 2025

Grade 2 to 12 (Alberta Curriculum and IBDP): Sept 1 to Dec 12, 2025

33 King Lam Street, Lai Chi Kok, Kowloon, Hong Kong (852) 3699 3862, 3699 3863, 3699 3865 admissions@caisbv.edu.hk

Our mission is to cultivate learners with knowledge, skills, integrity and discernment, growing in love for God and service to humanity.

Accreditations:

Alberta International School Council AP ib

www.caisbv.edu.hk Our Prospectus

This EDM is being sent on behalf of Christian Alliance International School of Hong Kong, a member of the Canadian Chamber of Commerce in Hong Kong.

Read More

Applications are now open!

READY FOR THE FUTURE
Prepared for Life

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At Christian Alliance International School, our focus is on cultivating graduates who are articulate, confident, compassionate, and discerning young men and women that will effect positive change in society.

We are now accepting applications for August 2026-2027 entry. If you are interested in placing your child in a Christ-centred, student-focused school, we invite you to complete an online application form [here](#). You are also welcome to visit us at our upcoming Thanksgiving Carnival, Experience Day, or Open Morning. More details [here](#).

Our Admissions Team is available to provide you with further guidance and answer any questions you may have.

Follow CanCham On Social Media

in youtube f

Your company name is mentioned here

The Canadian Chamber of Commerce in Hong Kong

This EDM is being sent on behalf of Christian Alliance International School of Hong Kong, a member of the Canadian Chamber of Commerce in Hong Kong.

Read More

Customisable text and buttons

Choosing the right school is one of the most important decisions you make for your child. We know a school will shape a child's character, which is why choosing the right school is of great importance.

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Follow CanCham On Social Media



Standalone EDM Submission Requirements

Please check on the available EDM send-out date and provide the following **one week** before the EDM is scheduled to be sent out.

- Email Subject
- Title of the EDM
- Company Logo
- URL for the Graphic
- Button Titles and URLs
- Graphic File (an image with a minimum width of 600px that is no larger than 10MB)
- Short Copy (150-200 words)
- Contact Information (if needed)



This EDM is being sent on behalf of HKU Business School, The University of Hong Kong, a member of the Canadian Chamber of Commerce in Hong Kong.

[Read More](#)



HKU FULL-TIME MBA CAREER SERVICES INTRODUCTION & ALUMNI SHARING WEBINAR:
NAVIGATE CAREER TRANSITIONS IN THE HEART OF ASIA

With Panelists:
Mr. Ben Kong (Class of 2024)
Research Analyst
ORI Capital
Ms. Claudia Solano (Class of 2023)
Global Project Manager
Adidas
Mr. Pushkal Mehrish (Class of 2024)
Director of Revenue Marketing
Diginex
Ms. Emma Zhang (Class of 2023)
Multi-asset Investment PM
LGT Capital Partners

HKU BUSINESS SCHOOL | MBA Programmes | Date: 21st November 2024 | [Register Now](#)

Dear Katy,

Curious about how our suite of career services supports our students' professional advancement?

At The University of Hong Kong, our Full-time MBA is renowned for its personalised career services, designed to meet each student's unique background and aspirations. Join us for a webinar featuring our Full-time MBA alumni panellists and the Assistant Director of MBA Career Development and Training (CDT). Discover how our alumni navigated their transformative year of career planning and achieved successful post-MBA transitions in locations, industries, and functions.

What to Expect:
Success Stories: Learn how our alumni utilised career services to transform their careers, moving beyond local roles.

Industry Exposure: Discover how engagement opportunities with senior management from various companies helped shape their career paths.

Professional Skill Development: Explore the resources and activities that helped them develop in-demand skills.

Mindset Transformation: Hear how their thought processes and skills evolved through the MBA.

Be our next success story.

[Register Now](#)

Follow CanCham On Social Media

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Member Privilege Program

CanChamHK Website

The screenshot shows a grid of four promotional boxes. Top-left: De La Valley logo with 'View Details' button. Top-right: Adrien Gagnon logo with 'View Details' button. Bottom-left: Cheese Club logo with 'View Details' button. Bottom-right: Bloomberg logo with 'Digital subscriptions to Bloomberg' text and 'View Details' button.

Cigar Kingdom - Enjoy an additional 5% off on selected Cuban and non-Cuban cigars



Enjoy an additional 5% off on selected Cuban and non-Cuban cigars, not limited to certain brands.

Simply use the code "CANCHAM5" at checkout on <https://hk.cigar-kingdom.com/> to redeem this offer.

Newsletter

The newsletter features a red header 'Exclusive Offers'. It includes three offers: 1. De La Valley: Enjoy 10% discount on all your gourmet orders. 2. Adrien Gagnon: Time-limited discounts on Bones & Joints, Heart Health, Vitamins & Minerals. 3. Gleneagles Flu Vaccination special Offer 2024: Valid Till December 31, 2024.

Social Media



Get To Know Our Membership Privilege Program



Members can submit special CanChamHK discounts for promotion on the CanChamHK website, in our biweekly newsletter, and across our social media platforms.

This service is free for paid memberships.

To share your discount, please provide your

- Company logo,
- Title
- Any applicable URLs,
- A graphic file (JPG or PNG),
- And a title short copy of up to 50 words.



OUR SPONSORS

Platinum Sponsors



CHRISTIAN ALLIANCE
INTERNATIONAL SCHOOL
宣道國際學校



Gold Sponsors



Bank of Montreal
滿地可銀行



St. Michaels
University School

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www.cancham.org



[canchamhk](#)