



Advertising Kit

The Canadian Chamber of Commerce in Hong Kong

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ABOUT US

Founded in 1977, the Canadian Chamber of Commerce in Hong Kong (CanChamHK) is a proactive, non-government body that provides an extensive networking platform for members with business interests in Canada, Hong Kong, Mainland China, and the broader Asia-Pacific region.

With 3000+ members, our Chamber is one of the largest Canadian business organizations outside of Canada, one of the leading and most active international chambers in Hong Kong, and an influential business group in Asia-Pacific.

Open to Canadian and non-Canadian members, our Chamber represents businesses of every size from across the widest spectrum of industries. Our members include senior executives of multinational corporations, small and medium-sized companies, as well as government officials, business leaders, entrepreneurs, education experts, and young professionals.

Chamber Demographics

Like Canada itself, the Chamber's strengths are built on the diversity of its members who range from blue-chip Canadian and well-known Hong Kong corporate names through to local start-ups.

OUR MEMBERS

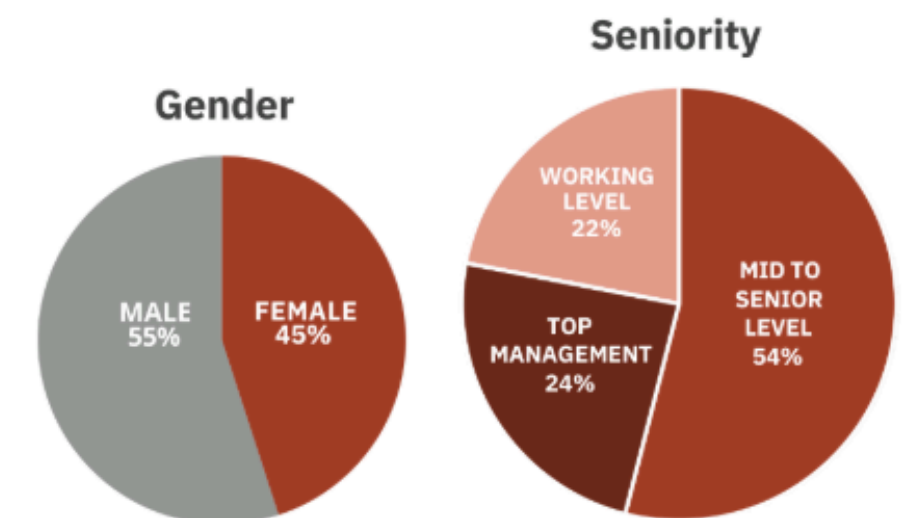
Our membership includes both **Canadian and non-Canadian companies**, with over 40% being non-Canadian.

A **diverse membership base** ranges from established global corporations to budding tech start-ups.

The **key sectors** among our membership are:

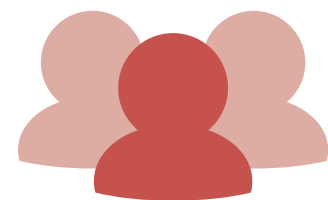
- Insurance
- Banking & Finance
- Professional Services*
- Investments
- Education
- IT/Technology

*Lawyers, Accountants, financial advisory, business consultants





OUR REACH



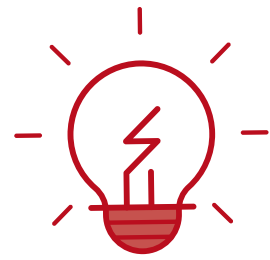
3,000+

MEMBERS



300+

COMPANIES



15

COMMITTEES



7,000

SUBSCRIBERS



7,700

LINKEDIN FOLLOWERS



70+

EVENTS/YEAR

Newsletter Inclusions / Standalone EDMs

Members can submit an inclusion for our biweekly newsletter or content for an EDM to our 6,500+ subscribers.

Number of complimentary newsletters and EDM varies according to membership tier. Please refer to the below chart for complimentary quota and cost for additional marketing.

	YP	IND.	ENT.	CORP.	GOLD	PLAT.
Submit inclusions in Bi-Weekly Newsletter	1	2	4	8	TBD	TBD
Submit standalone EDM content	-	-	1	1	3	6
Additional EDM	10k	10k	8.5k	8k	TBD	TBD

For Non Members
Newsletter: HKD 6,000 for two inclusions
EDM: HKD 14,000 for one standalone EDM

Newsletter Example

UPCOMING EVENTS



The Canadian
Chamber of Commerce
中國貿易發展局

CANCHAMHK IN PARTNERSHIP WITH THE EDUCATION COMMITTEE PRESENT:

CANADA
FAMILY D'E'H

11:00 AM - 3:00 PM (HKT) | Kadoorie Farm and Botanic Garden
Dress Code: Red & White

SPONSORS:



GOODE B&B SPONSORS:



LUCKY DRAW SPONSOR:



Canada Family D'E'h (REGISTRATION FULL)

Are you ready to celebrate Canada Day? Come dressed in red and white,
explore the farm with your family and enjoy a behind-the-scenes guided tour.

Kadoorie Farm and Botanic Garden

Sunday July 24, 2022

11:00 - 15:00

Click Here for the Itinerary

Upcoming Events

MEMBER PRIVILEGES

CUHK Business School

[CanChamHK members get 15% off on CUHK Business School Executive Education Programmes](#)

Executives aspiring to become great leaders seek every opportunity to gain insights from successful managers across industries. They need inspiration to address their professional and personal challenges for staying ahead of the changing environment. With this specific need, CUHK Business School Executive Education offer a range of executive education programmes which put emphasis on learning through interaction with peers of experienced managers from a variety of businesses and organizations. Click [here](#) to learn more about the programmes.

Member Privileges

Your content goes here!

Platinum Sponsors



Bank of Montreal
滿地可銀行



CIBC



CK HUTCHISON



CK Infrastructure



恒安集团
HENGAN



置地公司
Hongkong Land



Manulife 宏利



Royal Bank of Canada



Scotiabank



Sun Life
永明金融

Gold Sponsors



AIR CANADA



ASPAC



Ao MELCO

Sponsors

EXCHANGE EXPRESS

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Four Seasons Hotel Hong Kong

[Plan Your Summer Getaways with Four Seasons](#)

Four Seasons Hotel Hong Kong is excited to announce a member discount program. Through this partnership, we are now launching a learning portal for members that will give you access to professional education programs from elite universities and business schools like MIT, Wharton, Columbia, Kellogg, Cambridge, and UCL. Roman, etc. For more information [click here](#).

Ivey Business School

[2021 Ivey Consortium Program](#)

Unprecedented changes and uncertainty in today's environment compel leaders to future-proof themselves and their organizations. For sustainable business, they must adapt quickly to learn, pivot on the run, and collaborate strategically. The Ivey Consortium Program offer just the platform to develop these qualities with our renowned learning-by-doing methodology. Asia-focused insights, and expanded networks. Click here for the [Ivey Consortium Executive \(ICE\) Program](#) and [Accelerating Management Talent \(AMT\) Program](#). Ivey is pleased to offer CanChamHK Members a special 15% discount on select programs.

Ernst & Young

[Launching the Member Discount Program](#)

The Chamber and Ernst & Young are excited to announce a member discount program. Through this partnership, we are now launching a learning portal for members that will give you access to professional education programs from elite universities and business schools like MIT, Wharton, Columbia, Kellogg, Cambridge, and UCL. Roman, etc. For more information [click here](#).

Maxwell's Clothiers

[15% OFF All Regular Tailored Clothing](#)

For 60 years, Maxwell's Clothiers has been a pioneer of bespoke custom tailoring. Our custom made collection consists of suits, shirts, trousers, jackets, underwear and one of a kind pieces. Each garment is customized, beginning with the latest collection of fabrics and multiple styles to select from. From now until September 30th, 2022, CanChamHK members can receive 15% off all bespoke tailored clothing. Appointments to visit our showroom can be made at 2366 6658 and [book](#).

Hush Home

[20% OFF All Mattresses, Beds & Bedding](#)

How to Redeem: Use promo code CANCHAMHK at [hushhome.com](#) or visit our Sheung Wan Showroom.

HUSH HOME



20% OFF

Chamber News

CHAMBER NEWS

Become an Affiliate Member

Join the Chamber for **FREE!** If you're a Canadian university alumni residing in Hong Kong then [click here to apply!](#)

MEMBER NEWS

Westbank

[Residencies on West Vancouver's most beautiful parcel of waterfront land. Now Complete and Move-in Ready. 2 Bedroom Homes from \\$1.5M.](#)

[Watch the Fly Through](#)

Born from the vision of West Coast Modern master architect Paul Merrick, Westbank and the Sewell Family, Horseshoe Bay Sanctuary is a celebration of beautiful architecture, nature and community. Now complete, Horseshoe Bay Sanctuary combines the best qualities of West Coast architecture in homes crafted to complement the coastal atmosphere and surrounding natural beauty. This is an unprecedented location featuring water, mountain and forest views. There will never be a waterfront living opportunity like this again. [Private previews at Westbank Gallery by appointment only.](#)

Member News

Your content goes here!

Join Us!

JOIN THE CHAMBER

We are a proactive, non-governmental organization that provides an extensive business platform connecting members with business interests in Canada, Hong Kong, Mainland China, and the broader Asia-Pacific region. We are one of the largest Canadian business organizations outside of Canada and one of the most active international chambers in Hong Kong. We provide our members with networking opportunities, industry updates, special promotions, access to industry-specific committees, and more!

BECOME A MEMBER!

Click here for past newsletters: [1 Sep 2022](#) , [18 Aug 2022](#) , [4 Aug 2022](#)

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Newsletter Submission Requirements



Our bi-weekly newsletter launches **every 2 weeks**. Depending on the content of your news, it will be placed under MEMBER NEWS OR MEMBER PRIVILEGES.

Please submit the following **ONE WEEK** before the newsletter is scheduled to be sent out

- Company logo / One photo
- Title
- 70-word description
- URL for "Read More" button
- Subject and email address if you'd like to hyperlink any text for additional inquiries.

2025 Newsletter Schedule example	9 Dec	23 Dec	6 Jan	20 Jan	3 Feb	16 Feb	3 Mar
	17 Mar	31 Mar	14 Apr	28 Apr	12 May	26 May	9 Jun

Standalone EDM Example

Graphic

READY FOR THE FUTURE
Prepared for Life

Application Period for 2026 / 2027 Entry
Preparatory and Grade 1 (Alberta Curriculum) : Sept 1 to Oct 31, 2025
Grade 2 to 12 (Alberta Curriculum and IBDP): Sept 1 to Dec 12, 2025

33 King Lam Street, Lai Chi Kok, Kowloon, Hong Kong
(852) 3699 3862, 3699 3863, 3699 3865
admissions@caisbv.edu.hk

Our mission is to cultivate learners with knowledge, skills, integrity and discernment, growing in love for God and service to humanity.

Accreditations: Alberta, AP, IB

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Your company name is mentioned here

The Canadian Chamber of Commerce in Hong Kong

This EDM is being sent on behalf of **Christian Alliance International School of Hong Kong**, a member of the Canadian Chamber of Commerce in Hong Kong.

[Read More](#)

Customisable text and buttons

Choosing the right school is one of the most important decisions you make for your child. We know a school will shape a child's character, which is why choosing the right school is of great importance.

At **Christian Alliance International School**, our focus is on cultivating graduates who are articulate, confident, compassionate, and discerning young men and women that will effect positive change in society.

We are now accepting applications for August 2026-2027 entry. If you are interested in placing your child in a Christ-centred, student-focused school, we invite you to complete an online application form [here](#). You are also welcome to visit us at our upcoming Thanksgiving Carnival, Experience Day, or Open Morning. More details [here](#).

Our Admissions Team is available to provide you with further guidance and answer any questions you may have.

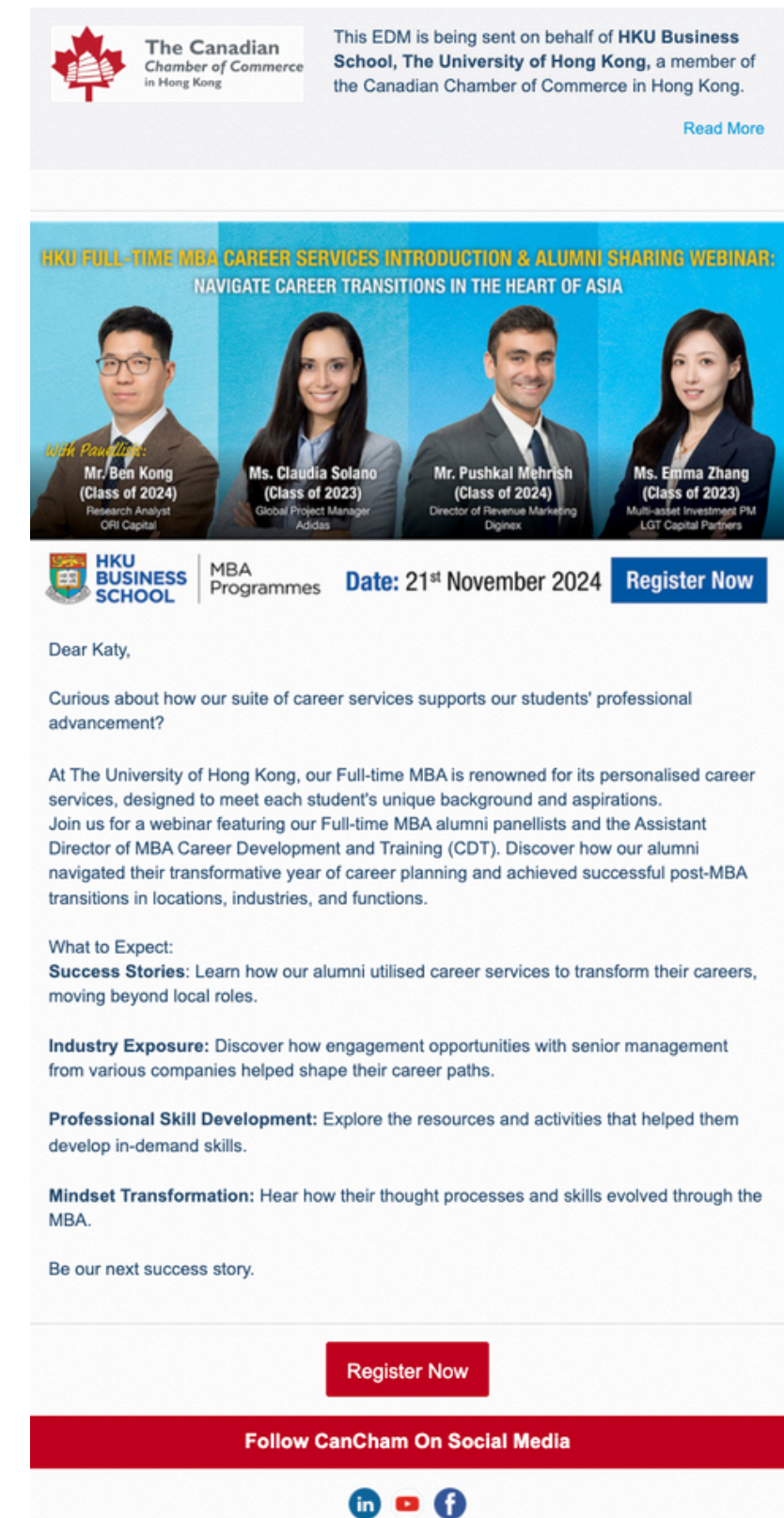
Follow CanCham On Social Media



Standalone EDM Submission Requirements

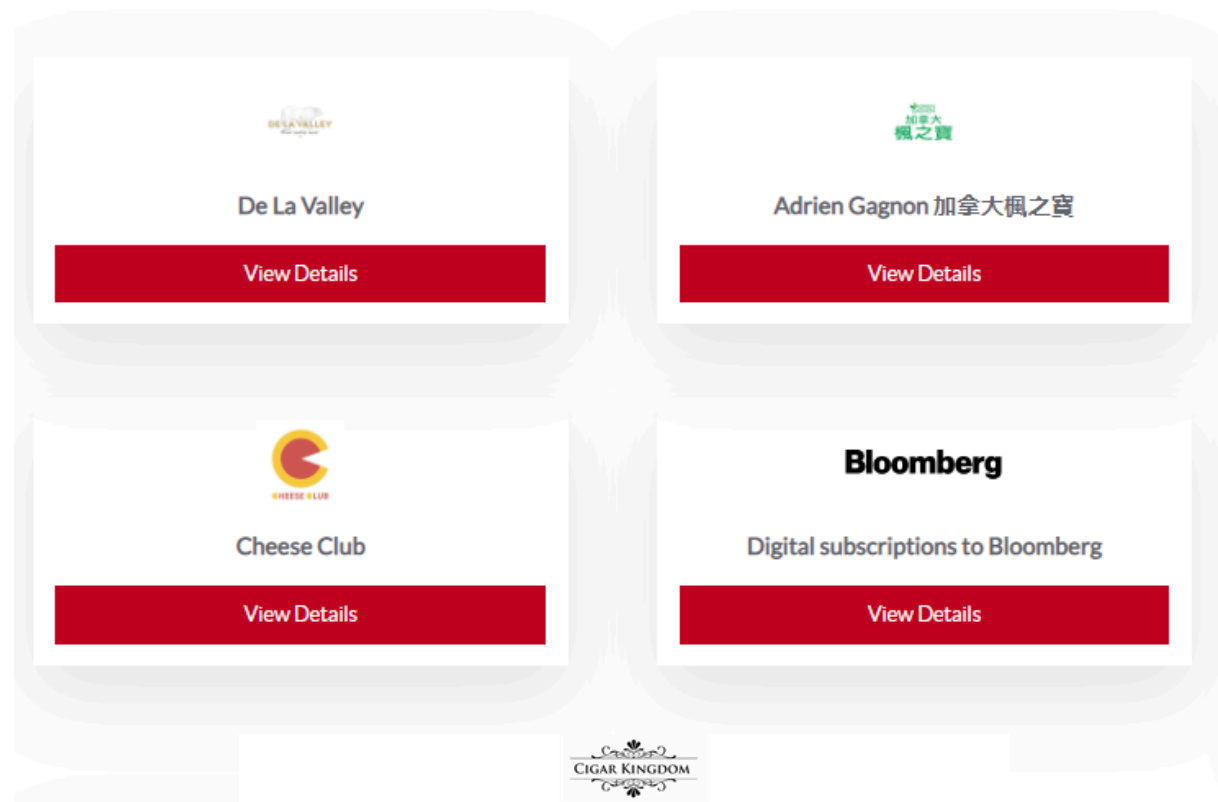
Please check on the available EDM send-out date and provide the following **one week** before the EDM is scheduled to be sent out.

- Email Subject
- Title of the EDM
- Company Logo
- URL for the Graphic
- Button Titles and URLs
- Graphic File (an image with a minimum width of 600px that is no larger than 10MB)
- Short Copy (150-200 words)
- Contact Information (if needed)



Member Privilege Program

CanChamHK Website

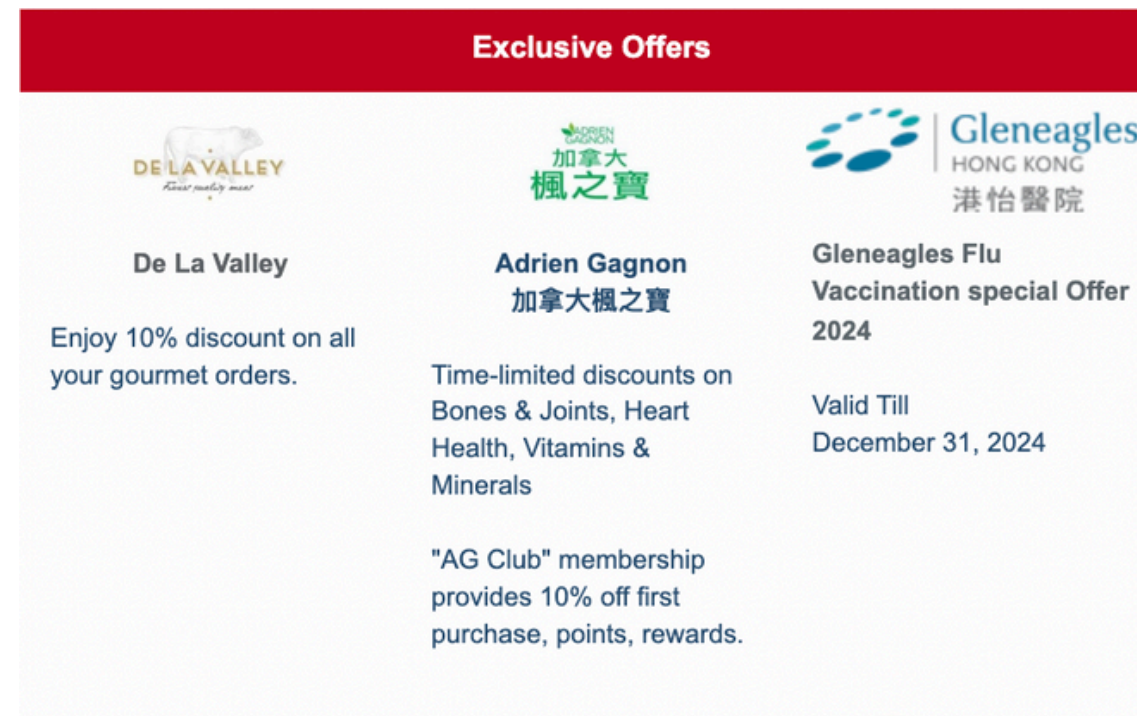


Cigar Kingdom - Enjoy an additional 5% off on selected Cuban and non-Cuban cigars



Enjoy an additional 5% off on selected Cuban and non-Cuban cigars, not limited to certain brands.
Simply use the code "CANCHAM5" at checkout on <https://hk.cigar-kingdom.com/> to redeem this offer.

Newsletter



Social Media



Members can submit special CanChamHK discounts for promotion on the CanChamHK website, in our biweekly newsletter, and across our social media platforms.

This service is free for paid memberships.

To share your discount, please provide your

- Company logo,
- Title
- Any applicable URLs,
- A graphic file (JPG or PNG),
- And a title short copy of up to 50 words.



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CIBC



CK HUTCHISON



CK Infrastructure



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HENGAN



置地公司
Hongkong Land



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ASPAC
DEVELOPMENTS



BMO



Bank of Montreal
滿地可銀行



IVEY



MELCO
新濠



saltagen
VENTURES



St. Michaels
University School

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